

EEO ANNUAL PUBLIC FILE REPORT
WFSC(AM) and WNCC-FM
Sutton Radiocasting Corporation

This report covers full-time vacancy recruitment for the period of August 1, 2010 through July 31, 2011

Employment Unit: Sutton Radiocasting Corporation	<u>Address:</u> 180 Radio Hill Road PO Box 457 Franklin, NC 28734	<u>Contact Person/Title:</u> Sean Gibson, VP/General Manager Art Sutton, President
Unit Members, Community of License WFSC(AM), Franklin, NC WNCC-FM, Franklin, NC	<u>Telephone Number:</u> 828-524-4418	<u>E-mail Address:</u> gibson@gacaradio.com sutton@gacaradio.com

1. Full-Time Job Vacancies Filled by the Employment Unit: None during reporting period

2. Recruitment Sources

OUTREACH ORGANIZATIONS

#	Organization	Address	City	ST	Zip	Phone
1	Employment Security Commission of NC	427 Harrison Avenue	Franklin	NC	28734	828-369-9534
2	Macon County Schools	1201 Old Murphy Road	Franklin	NC	28734	828-524-3314
3	Southwestern Community College (Macon Campus)	44 Siler Farm Road	Franklin	NC	28734	828-306-7001

COMPANY POSTINGS AND COMPANY WEBSITES

4	George Young	Station websites(1050WFSC.com & 96.7WNCC.com)	gyoung@gacaradio.com	828-524-5395	
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ADVERTISING

#	Organization	Address	City	ST	Zip	Phone	
5	Radio Ads	WFSC(AM) and WNCC-FM					
6	Newspaper Ads	The Franklin Press	PO Box 350	Franklin	NC	28744	828-524-2010

OTHER SOURCES

-	Radio Ad				
-	North Carolina Association of Broadcasters				
-	1050 wfsc.com, 967wncc.com				

3. Supplemental Recruitment Initiatives.

Initiatives		Date	Location	Description	Titles of Employees Involved
1	Internship	Ongoing throughout the year		WFSC and WNCC-FM offer internships at the radio stations in our News and Programming departments. Interns must be high school or college students and receive credit for the internships. The Station's News and Operations Managers oversee the internships to evaluate the interns and ensure they are receiving information and education. Internships are ongoing throughout the year. This year WFSC and WNCC-FM had 0 student participate in the Internship Program.	News Director Operations Manager General Manager
2	Manager EEO Training	On-going	Georgia-Carolina Radiocasting	Managers are trained regarding EEO compliance rules and are given forms and booklets. Procedures for preventing and addressing discrimination claims or concerns are reviewed	COO, CEO and CFO
3	Business Expo	2/26/2011	Whistle Stop Mall	Stations had a booth set up at the event hosted by New Mountain Business. Some twenty exhibitors attended. Information about WFSC and WNCC-FM was available to the public.	AM Station Announcer
4	GAB	2010 Job Fair	Athens, GA	WFSC/WNCC-FM corporate office, Georgia-Carolina Radiocasting had a booth at the GAB career fair which provided information about the companies' stations and job openings.	Company Vice-Pres. Station Manager
5	SCBA	2010 Job Fair	Columbia, SC	WFSC/WNCC-FM corporate office, Georgia-Carolina Radiocasting had a booth at the SCBA career fair which provided information about the companies' stations and job openings.	Company Vice-Pres. Station Manager